



The diagram shows a large yellow rectangle representing the full ad space, which is enclosed by a red border. Inside this yellow area, there is a smaller, lighter red rectangle representing the safe zone. Two horizontal double-headed arrows are positioned above and below the safe zone, indicating their width. The text 'YELLOW IS THE FULL AD SPACE AREA' is centered above the top arrow, and 'RED AREA IS YOUR SAFE ZONE. ANY IMPORTANT TEXT OR VISUALS MUST BE WITHIN THIS AREA.' is centered below the bottom arrow.

YELLOW IS THE FULL AD SPACE AREA

**RED AREA IS YOUR SAFE ZONE.
ANY IMPORTANT TEXT OR VISUALS
MUST BE WITHIN THIS AREA.**